

MONTEREY FLOOR CO.

Floors Renewed





- SANDING
- REFINISHING
- CLEANING
- PATCHING
- INSTALLING
- WAXING

JU 4-2138
Nights Sunday & Holidays
If No Answer Call WY 2-4260

Estimates Given
Insured
For PD & PL

PHILLIP J. TRACEY - Owner
RESIDENCE 207 BELHAVEN AVE. WESTLAKE

FLOORS

M. E. McGUIRE

COMPLETE FLOOR SERVICE
LAID • SANDED • REFINISHED

RESIDENTIAL • COMMERCIAL • INDUSTRIAL

PHONE
WE 1-3250
230 GOUGH

CENTRAL HARDWOOD FLOOR CO.

A COMPLETE FLOOR SERVICE

Specializing in
REFINISHING

One Year Written Guarantee • Easy Payment Plan
NO JOB TOO LARGE OR TOO SMALL
FREE ESTIMATES - LICENSED INSURED (P. L. & P. D.)

CALL
OV 1-6068

2538-42nd AVE. SAN FRANCISCO

ECONOMY FLOOR SERVICE

- SANDING
- REFINISHING
- All Types of Floors
- Also
- RENT EQUIPMENT
- SANDERS - EDGERS - POLISHERS
- Hardwood Floors Laid

Call
LO 6-1823

716 Cole San Francisco

FLOORS

INDUSTRIAL
COMMERCIAL

- ★ Magnesite - Mastic
- ★ Dex-O-Tex Latex
- ★ Weatherwear Sundecks
- ★ Asphalt Tile - Linoleum
- ★ Floors Leveled

MALOTT & PETERSON-GRUNDY

ATwater 2-1600

2412 HARRISON SAN FRANCISCO

Floor Laying & Refinishing—(Cont'd)

MALOTT & PETERSON ROOFING CO.
HOT ACID PROOF MASTIC FLOORS
5th & Virginia Brkly. LA 6-8886

MARINA HARDWOOD FLOOR CO.
MARINA HARDWOOD FLOOR CO.
SANDED - REPAIRED LAID
All Work Guaranteed
Skyline 1-1669
164-19th Av. SKyln 1-1669

McGUIRE M E
WE 1-3250
(Please See Advertisement This Page)

Mol-Mac Hardwood Floor Co
88 Fairlawn Ct Daly City Plaza 6-1613
MONTEREY FLOOR CO
5378 Mission JU 4-2138
(Please See Advertisement This Page)

NATIONAL HARDWOOD FLOORS
Formerly Duncan Hardwood Floors of San Francisco
FLOORS
Sanded - Refinished - Waxed
Polished - Cleaned - Installed
FREE ESTIMATES
A Complete Floor Service
SE 1-1315

NATIONAL HARDWOOD FLOORS
SEabright 1-1315
(Please See Advertisement Page 399)

Answer promptly, speak clearly,
hang up gently—three friendly
telephone habits.

FLOORS

Serving
"San Francisco & Peninsula"

- ★ Sanding
- ★ New Floors Laid
- ★ Old Floors Renewed
- ★ Asphalt Tile & Linoleum Laid

A. ANTONCHUK
SINCE 1928
Hardwood Floor Contractor
1125 Ocean Ave. Juniper 7-0640

STANDARD HARDWOOD

SINCE 1927

SANDING & REFINISHING
CLEANING & WAXING

FREE ESTIMATES - STATE LICENSED
ALL WORK GUARANTEED

RICHMOND DISTRICT
BA 1-6325
If No Answer Call PL 5-4230
5923 GEARY BLVD.
Between 23rd & 24th

NEW MISSION HARDWOOD FLOOR CO

ALL KINDS OF FLOORS
RESANDED
PARQUETTE FLOORS
AND
DESIGNED BORDERS
OUR SPECIALTY

STATE LICENSED - INSURED
FOR PL & PD
FREE ESTIMATES

4451 Mission JU 4-4792

Richmond Floor Co 318-3d Av. SK 2-2285

ROMA HARDWOOD FLOOR CO
ROMA
HARDWOOD FLOORS
All Types of
Hardwood Flooring Installed
Floors Refinished
Free Estimates - Guaranteed Work
Established Since 1921

130 Saturn HE 1-7950
If no answer call JU 5-4110

ROSS GUNNAR H
JU 5-0213
S F Hardwood Floor Co 940 Divisadero WE 1-7649

SARTORIO LOUIE
MASTIC UNDERLAYMENTS
ALL TYPES OF CONCRETE WORK
2627 Lombard WAInt 1-5126
If no answer call ATwtr 2-8220

STANDARD HARDWOOD FLOORS
5923 Geary Bl. BA 1-6325
(Please See Advertisement This Page)

SUNSET HARDWOOD FLOOR CO
2254-33d Av. MOntrse 4-1573
Town & Country Hardwood Floors JU 7-7420
(Please See Advertisement Page 399)

VENETO HARDWOOD FLOORS
453 Columbus Av. YU 6-5596

WESTERN HARDWOOD FLOOR CO
40 Loomis MI 8-4096
Williams Anthony 4319-24th MIssn 8-2345

YOSEMITE HARDWOOD FLOOR CO
Hardwood Floor Specialists
719 Corbett Av. MI 7-1231

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please!"

Floor Machines

ADVANCE FLOOR MACHINES—
EASTERDAY SUPPLY CO INC
Fell & Gough KL 2-1551

Amer Floor Machine Co Subsidiary of Amer-Lincoln Corp 2701 Folsom MI 8-1320

AMERICAN FLOOR MACHINES
The No. 1 source for Electric Sanders, Edgers, Scrubbers - Polishers, Industrial - Commercial Vacuums - For All Types, Sizes of Floors. Featuring American Floor - King, Vacuuming & Lincoln Auto-Scrubbers

AMERICAN
Established 1903

"FOR SALES & SERVICE CALL"

AMER FLOOR MACHINE CO SUBSIDIARY OF AMER-LINCOLN CORP
2701 Folsom MI 8-1320

CLARKE FLOOR MACHINE CO-DIV OF STUDEBAKER CORP
Polishers - Scrubbers - Self Propelled ScrubberVacs - Rug Shampoo Equipment - Wet & Dry Vacuums - Sanders - Edgers - Hand Sanders

SERVICE - PARTS
BRUSHES - SANDPAPER
FACTORY AUTHORIZED BRANCH
1129 Airport Bl 55F PO 1-0556

CLARKE FLOOR MACHINES—
DISTRIBUTORS

HOCKWALD CO THE
275 Valley Dr Brisbn JU 6-1515

Colberg Supplies 777 Golden Gate Av. MA 1-3415
(Please See Advertisement This Page)

Curtis Equipment Co 322-4th EX 7-5643
Economy Sales Inc 792 Folsom EXbrk 7-6828
Electrolux Corporation 61 West Portal Av. LO 4-7610

FINNELL FLOOR MACHINES—
FINNELL SYSTEM DIVISION OF KENT FINNELL INDUSTRIES INC
56-14th UN 3-4853

GENERAL FLOORCRAFT MACHINES—
GENERAL APPLIANCE COMPANY
Domestic-Commercial-Distributor
Factory Auth Sales-Service-Parts
369 Fell MA 1-7778

HILD FLOOR MACHINES—
DISTRIBUTOR

COLBERG SUPPLIES
777 Golden Gate Av. MA 1-3415

Hillyard Sales Co N 11th & Commercial St
From telephones served by the following exchanges
San Francisco
(No Intercity Charge)
Ask Operator for Entrprise 12225

HOLT MANUFACTURING CO
Established 1924

MANUFACTURER FLOOR SANDERS EDGERS - POLISHERS SCRUBBERS

RUG AND UPHOLSTERY SHAMPOO MACHINES
Wet and Dry Industrial Vacuums
OAKLAND
669-20th St - Near San Pablo
669-20th Oaklnd GLncrt 1-2562

KENT FLOOR MACHINES

SALES & SERVICE
Machines to Polish-Wax
Wet or Dry Scrub
For Heavy Duty Applications.
Industrial & Commercial Size
Vacuum Cleaners

JETSTREAM AND TURBO-VAC
VACUUM CLEANERS. FREE DEMONSTRATION

"WHERE TO BUY THEM"

DISTRICT OFFICE
Kent Co Division of Kent Finnell Industries
Inc The 56-14th UN 3-4853

Good party-line neighbors remember to space their calls.

Floor Machines—(Cont'd)

Koss Paul Supply Co 900 Folsom YU 6-2323
(Please See Advertisement This Page)

MULTI-CLEAN FLOOR & SCRUBBING MACHINES—
WESTERN CHEMICAL CO
2801-26th VA 6-3636

Olympic Supply Co Tamaras Supply Co 1029 Harrison HE 1-1315

Pacific Floor Machine Mfg Co 74 Tehama EXbrk 7-3296

PACIFIC FLOOR MACHINES—
PACIFIC FLOOR MACHINE MFG CO
Built in The West
74 Tehama EXbrk 7-3296

PONSELL FLOOR MACHINE CO
968 Valencia MI 8-3444
Rantz Supply 3231 Balboa SKyln 2-2611

RED DEVIL SANDERS & POLISHERS—
COLLINS KEN PAINT DISTR
15th & Valencia HEmlot 1-7511

COLBERG SUPPLIES

EXCLUSIVE DISTRIBUTOR

HILD

BATTERY POWERED

- Automatic Scrubbers 18" - 21" - 36"
- Floor Machines
- Polishers
- Pile Lifter Vacuum
- Professional Rug Cleaning Equipment
- Vacuum Cleaners
- Upholstery Units
- Parker Industrial Floor Sweepers 40" Turbo Sweep & 20" And 28" Manual
- Lawlor-Matic Scrubbers Gasoline-Propane-Battery

★ GUARANTEED REPAIRS - ALL MAKES USED MACHINES FOR LOAN OR SALE

CALL **MA 1-3415**
777 GOLDEN GATE AVE.

COLBERG SUPPLIES

PAUL KOSS SUPPLY CO.
ESTABLISHED 1931

FLOOR MACHINES

Industrial & Heavy Duty
VACUUM CLEANERS
SWEEPERS
FLOOR POLISHING & SCRUBBING MACHINES
IMMEDIATE DELIVERY
YU 6-2323

PAUL KOSS SUPPLY CO.
900 Folsom St., San Francisco, Cor. 5th St.

Floor Machines—(Cont'd)

Regina Authorized S F Agcy 3471 Mission VAencia 4-2600

REGINA TWIN-BRUSH POLISHERS & SCRUBBERS—
DISTRIBUTORS

REGINA AUTHORIZED S F AGCY
Sales-Service-Parts
3471 Mission VA 4-2600
VOLKER WM & CO 631 Howard EX 2-5727

DEALERS

CITY OF PARIS
Geary & Stockton DO 2-4500

SALES & SERVICE DEALERS

NOEL-TIEDENAN VACUUM CLEANER CO
3471 Mission VA 4-2626

Sanitek Products Inc
Trojan Floor Polishers
508-16th Oaklnd TEMplr 6-4426
Shetland Co The Inc 1355 Market MA 6-0794

STANDARD LABORATORIES & SUPPLY CO
SINCE 1910
DISTRIBUTORS OF
TORNADO FLOOR MACHINES
POLISKRUBBER AUTOMATIC
FLOOR SCRUBBING EQUIPMENT
991 Tennessee VA 6-8181

TAMARAS SUPPLY CO
1020 Harrison HE 1-1315

TENNANT G H CO
TENNANT G H CO
Powerful Heavy-Duty Machines For
Cleaning Heavy Traffic Floors
Vacuumized
26 O'Farrell DO 2-3829

Floor Machines—Renting

ABBEY RENTS
RUG SHAMPOOERS
WET - DRY VACUUMS
FLOOR POLISHERS
COMPLETE LINE OF
TREWAX PRODUCTS
SALES - RENTALS - BUDGET TERMS
1314 Post GR 4-2525

BOWMAN HARDWARE CO
Sanders-Edgers-Polishers
2415 Sutter WE st 1-2144
Boysen Walter N Paint Co 3139 Mission VAencia 4-6992

CALIFORNIA ADJUSTABLE STEEL POST CO
SANDERS - EDGERS - POLISHERS
LINOLEUM ROLLERS RENTED
At 19th Av
1746 Clement SKyln 1-3622

CASTRO HARDWARE
Polishers-Sanders-Edgers
1303 Castro MIssn 7-4736
COLBERG SUPPLIES
Commercial Only
777 Golden Gate Av. MA 1-3415

Floor Machines—Renting—(Cont'd)

ECONOMY FLOOR SERVICE
716 Cole LOMbrd 6-1823
Fortieth & Taraval Hardware 3032 Taraval LOMbrd 6-3605

FREDRICKSEN HARDWARE
3029 Fillmore JOrdn 7-3970
Geneva Paint Store The 5188 Mission DE 3-7725
Gilman Hardware 2209 Irving MOntrse 4-8500
Hoffmann Paint Co 3239-22d VAencia 4-1533

HOUSE OF COLOR
Sanders-Edgers-Polishers-Steamers
2995-24th MIssn 7-9189

Household Rental Service Inc MA 1-8075
Koss Paul Supply Co 900 Folsom YUkon 6-2323

LEITCH & CO
754 Folsom GA 1-8486
Major Paint Co Distributor JU 6-9300

MARINA HARDWARE & LUMBER CO
1311 Fillmore WA 1-2479
Modern Paint & Wallpaper 5234 Mission JU 7-7776

OCEAN VIEW HARDWARE CO
WE RENT
SANDERS & POLISHERS
SEE OUR AD UNDER TOOLS - RENTING
Sadova & San Jose Av. Junipr 5-2030

OWENS TOM HARDWARE
Sanders-Polishers-Saws
5641 Geary Bl. SKyln 2-1031
Parkside Paint Store 1101 Taraval OV 1-5787
Progress Homevars Variety Stores SE 1-2038
724 Irving
Standard Hardwood Floors BAYwv 1-6325
5923 Geary Blvd

TRAVENS EQUIPMENT-RENTAL INC
FLOOR MACHINES RENTALS
HOUSEHOLD SANDERS
COMMERCIAL & HOUSEHOLD POLISHERS
2757-16th MA 1-9838

WHITEY'S-U-RENT
CONTRACTORS & HOMEOWNERS
SANDERS - EDGERS - POLISHERS
RUG SHAMPOOERS
American - Dutch Boy Stains - Finishes
8 to 6 Daily - Fri. to 9 PM - Sun. 10-2
Bankomercards Honored
837 Clement SK 2-5324
Between 9th & 10th Aves

Floor Machines—Repairing

Colberg Supplies
See Ad Floor Machines
777 Golden Gate Av. MA 1-3415

HOLT MANUFACTURING CO
PARTS AND REPAIRS FOR ALL
MAKES OF FLOOR MACHINES
AND INDUSTRIAL VACUUMS
669-20th Oaklnd GLncrt 1-2562

LEITCH & CO
754 Folsom GA 1-8486

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

When you want to telephone

LISTEN FOR THE 'DIAL TONE'

—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company